

Kara Liles

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Profile

A passionate reporter and producer eager to translate stories to diverse audiences. A well versed individual in all aspects of a production - Sideline Reporter, Host, and Editor. Proudful in creating meaningful relationships with fans and colleagues.

Experience

January 2022 - PRESENT

Fanduel Sports Network, Detroit, MI – Reporter/ Editor

- Experience with Game Editing, Feature Story Editing, Music Video Editing, Pre and Post Game Editing, Associate Producing, Libero Operating, Stage Managing, Score-Bug Operating, Production Assistant
- Freelance Sideline Reporter responsible for gathering story ideas, executing in-game hits, conducting interviews and participating in post-game press conferences
- Feature Story Reporter in charge of writing meaningful questions, conducting a personalized interview, and gathering additional media that contributes to the storyline
- Digital and Social Media Reporter accountable for recording hits, editing, uploading and writing captions for content to various social media platforms

April 2024 - PRESENT

NHL Alumni Series, Detroit, MI – Rinkside Reporter/ Host

- Rinkside Reporter in control of gathering story ideas, executing in-game hits, and carrying out interviews
- Intermission Host responsible for driving conversation, leading the analyst to game highlights, and executing sponsored elements

January 2024 - PRESENT

ESPN+– Sideline Reporter/Analyst

- Sideline Reporter for the Mid-American Conference and the Horizon League
- Basketball Analyst charged with enhancing the broadcast with additional facts and insight

January 2024 - PRESENT

Motor City Cruise, Detroit, MI – *Sideline Reporter*

- Sideline Reporter liable for gathering story ideas, executing in-game hits, hosting halftime, organizing interviews and participating in the post game press conference

January 2023 - PRESENT

State Champs Sports Network, Detroit, MI – *Reporter and Host/ Producer*

- Host of *Swing Away*: a weekly show highlighting girls high school softball around the state of Michigan. Duties include writing, producing, and the post-production editing of the show
- Sideline and Digital Reporter in charge of researching story ideas, implementing in-game hits, and holding interviews
- Feature Story Reporter tasked with finding meaningful stories, writing personalized questions, facilitating interviews and post- production editing

May 2022 - PRESENT

Toledo Mud Hens and Toledo Walleye, Toledo, OH – *Reporter and Host/ Producer*

- In-Game Host tasked with hosting pre-game ceremonies and in-game promotions
- Feature Story reporter for the pre and post game shows
- Experience in Digital Reporting, Feature Producing, and Content Producing for social media

May 2021- September 2021

Minnesota Twins Organization Intern, Fort Myers, FL – *Reporter and Host/ Producer*

- In-Game Host responsible for hosting pre-game ceremonies, in-game promotions and post-game responsibilities
- Digital Reporter in charge of producing segments, finding meaningful stories, writing personalized questions, conducting interviews, and post-production editing
- Experience with In-Game Promotions, Organizing Game Notes, and Guest Services

Education

September 2018 - December 2021

Central Michigan University, Mount Pleasant, MI – *Bachelors in Communication*

Bachelor's Degree in Communication with a double minor in Broadcast and Cinematic Arts as well as Sport Management. Served as a Sports Anchor, Reporter and Producer for two student-led television shows as well as Chippewa Sports Network to broadcast ESPN+ games. A member of Delta Zeta Sorority serving as Vice President of Programming and New Member Sisterhood Chair. A member of the Communication Association.